

## Group60 promotion

**A 10% discount off our advanced course prices plus the chance to win one of sixty full refunds once the course has been completed**



**Exclusively for our group network to use.**

### Here is the key information you need to sell using this promotion.

- Every advanced course sale made by a group in September and October can be for £134 (a 10% saving)
- The promo code to use is **group60**
- Applies to Advanced Rider Courses and Advanced Driver Courses only and not to any other courses or assessments.
- Discount can be applied to all sales channels
- All group purchases using **group60** also have the chance to win a full refund when they successfully pass their test.
- 60 full course refunds of £134 will be made to 60 associates (selected at random) who purchase the course using the code **group60** and then pass the course before March 31st 2017.
- Applies to all group course sales between 1st September and 31st October 2016.

### How to process each purchase to receive the 10% saving on the usual price of £149

#### Group enrolment forms

batch and send in quoting group60 and a note to process at £134

**Completed leaflet application forms** amend the price and add group60 code (use the normal leaflets as no promotional leaflets will be printed)

#### Telephone orders

Call **0300 303 1134** quoting group60

**Directly on the IAM RoadSmart website** quote group60 in the promo panel

#### Direct sales at shows, events and group meetings

complete application forms, leaflets forms or direct to the web, each quoting group60

### The terms & conditions

The 10% saving only applies to advanced driver and advanced rider course sales made by an IAM RoadSmart local group between 1st September and 31st October 2016. No other courses are included or discounted. Courses purchased outside of these dates are not eligible for any refund or discounted price under any circumstances and will not be entered into the refund prize draw.

Only purchases using the code group60 are eligible for the random draw for the sixty full refunds.

The draw will be made in early April 2017 and sixty lucky winners will be drawn from all purchasers who meet both the following conditions:

1. Purchased an advanced driver or rider course between 1/9/16 and 31/10/16 using the promo code group60
2. Successfully passed their advanced test or retest before the 31st March 2016

Any purchasers of other courses, tests or assessments are not eligible.

No IMI Observer qualification tests are eligible for entry into this promotion.